

**FOR IMMEDIATE RELEASE:**

**AYR Motor Express Inc. honored by Purolator**

*Woodstock New Brunswick – February 27, 2013* – AYR Motor Express Inc. is very honored and pleased to be recognized by Purolator Inc. as “2012 Long-haul Carrier of the Year”.

This prestigious award established in 1996 is based on a carrier’s on-time performance, peak season performance and customer service. In addition, a carrier is evaluated on their carrier fitness which includes fuel efficiency, security, contingency plans and safety and standards performance.

Freight movement by tractor-trailer is a very competitive business that requires total focus on the customer needs and requirements. In 2012, AYR Motor Express Inc. moved over 2600 loads on behalf of Purolator with the customer philosophy "The Best Is The Least We Can Do".

Joe Keenan and his family have been offering for-hire truckload dry-van carrier services throughout North America for almost 25 years with terminals located in Woodstock NB, Mississauga ON and Winnipeg MB.

“At AYR Motor we are very intent on meeting our customer service levels and are very serious about our business” says Mr. Keenan. “We work harder and the result is a strong partnership such as the one we have with Purolator Inc. In a business to business relationship when a customer has confidence in the service provider it is to the benefit of both.”

Mr. Keenan feels that stable business partnerships result in a strong economy for us all.

"Consumers and the business community know the importance of receiving goods in quality condition in a timely manner, AYR Motor is that service provider and our business operates 7/24/365. The customer is never disappointed so this results in repeat business."

The Keenan family...Joe, Sandy and their two sons Seth, and Tom manage the business with a staff of 430 skilled professionals of the trucking industry who are able and willing to meet their customers’ demands in a much regulated environment. AYR Motor Express Inc. is very proud to be one of the “Top 100 Trucking Companies in Canada” and its rising profile within the industry.

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